

Quote

the weekly digest

Volume 33—Number 26

Week of June 30, 1957

may we QUOTE you on that?

[1] Pres DWIGHT D EISENHOWER, addressing *Young Republican Nat'l Federation*: "Never-failing concern for every human being in America, no matter what his religion or the color of his skin. That, as I see it, is Republicanism." . . . [2] Sen RICHARD L NEUBERGER (D-Ore) urging increased compensation for postal workers: "Pres Eisenhower evidently has decided to let employees of the govt—and particularly underpaid postal workers—suffer for the administration's inability to control inflation." . . . [3] Vice Pres RICHARD M NIXON, addressing convention of Jr Chamber of Commerce: "Substantial cuts in Pres Eisenhower's defense budget would endanger the security of the U S. The American people will not and should not support such cuts." . . . [4] Geo HUMPHREY, Sec'y of Treasury, on *high cost of defense*: "If a man points a gun at you and says, 'Give me



your money or your life' you give him your money. But you can't keep continuously doing that, or you might

as well let him have your life." . . .

[5] LEWIS L STRAUSS, chmn, Atomic Energy Commission, commenting on announcement that radioactive fall-out can be reduced to a negligible percentage: "We have already reduced fall-out more than nine-tenths — almost halfway between nine-tenths and ten-tenths." . . .

[6] BOB FELLER, former star pitcher for Cleveland Indians, testifying before House judiciary subcommittee: "Putting baseball under the anti-trust laws would help, not hurt." . . . [7] LEWIS MUMFORD, prof, Regional Planning, Univ of Pa: "Either the motor car will drive us all out of our cities, or our cities will have to drive out the motor car in order to preserve other advantages of urban life."

17th year of publication



A number of alarmists have been writing in the public prints of late, deplored the fact that we are "covering our farmlands with concrete." The clear implication is that unless the trend is promptly scotched, our rising population will presently starve, or be forced to import foodstuffs.

True, we are turning cornfields and cow pastures into suburbs, highways and airports at the rate of something like a million acres a yr. But the prospect really isn't as bleak as it may appear.

Statistics often are deceptive. For example, we may say that the area of grassland available for grazing in the U S has decreased by 130 million acres since 1900. This sounds impressive. But that 130 million acres is only 16% of our total grassland. We still have far more than we need. The grazing of beef cattle is now considered an uneconomic practice. They can be penned and fattened in less time at less cost.

The alarmists haven't gotten far

enough away from city pavements to sense the real scope of our wide open spaces. One of our economic services recently calculated that all ground occupied by urban development adds up to some 55 million acres. Admittedly a lot of land. But it is only about 3% of our total area.

We can continue for a generation withdrawing a million acres a yr—or even two million acres —without making any material difference in the agricultural situation. We are now voluntarily withdrawing a larger area from cultivation each yr because sharecroppers and tenant farmers find urban employment more profitable.

Year by year, increased farm productivity more than compensates for any and all diversions and withdrawals. And this condition should continue for the foreseeable future. For we are just beginning to apply some of the elementary principles of intensive agriculture. Our yield per acre remains below European averages.



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Quote

the weekly digest



"He who never quotes, is never quoted."

Charles Nodier, *Sophomore*



AGE—1

Real happiness in the later yrs can come only if you have within yourself the proper attitudes. All the practical arrangements of living will not suffice unless you have an inner philosophy of life which will provide you with an ability to face life calmly. A philosophy of life which you can live by comes as the result of lifetime of experience. Your ability to make a successful adjustment to the later yrs is influenced considerably by your ability to adjust successfully to life in your earlier yrs. Your philosophy of life provides you with the "inner resources" needed to meet rapidly changing life situations. — *Illinois Central Mag.*

AMERICA—Americans—2

America today is probably best typified by a man somewhat less than middleage, relatively busy, rather well-dressed, well-fed, reasonably well-housed, somewhat provincial, rather complacent, but still carrying a moderately worried look on his face.—Dr CLIFFORD C FURNAS, Chancellor of Univ of Buffalo, quoted by BARENT STRYKER MEIER, *Cambridge (England) Daily News*.

AUTOMATION—3

Science is developing a machine that accepts verbal orders and another that talks. If the two ever get together the human race may be doomed.—*Changing Times*.

BEHAVIOR—4

Man's cleverness has finally caught up with him. It is a truism that survival now depends on something much greater than cleverness: upon mutual goodwill, charity and cooperation, upon complete and effective realization that we are one.—JOHN HALL WHEELOCK, "A View of Contemporary Poetry," *American Scholar*, Summer '57.

BOOKS—Reading—5

Instead of merely going to dances and amusement parks and shows together, there should be a law compelling all courting couples to read a few good books together. Then they will know whether or not they are spiritually in harmony. — LEE SHIPLEY, *The Great American Family* (Houghton, Mifflin).

CHARACTER—6

Great occasions do not make heroes or cowards; they simply unveil them to the eyes of men. Silently and imperceptibly, as we wake or sleep, we grow strong or we grow weak, and at last some crisis shows us what we have become. — BROOKE Foss WESTCOTT, Bishop of Durham, quoted in *Link*.

Quote



By Les & Liz
Carpenter

Sir Harold Caccia, the British Ambassador, and his wife are being swamped with social invitations. Almost everyone in Washington society (and those who'd like to get in) want to have invited the British couple to a party—or to have given one in their honor. Hope is that they'll be "paid back" with an invitation to the garden party the Caccias will have in Oct for Queen Elizabeth II and Prince Philip during their Washington visit.

The Caccias are expected to ask about 2500, but that's a small percentage of those who want to get in.

There will be formal dinners for the Queen at the White House and at the Embassy, but guest lists will be limited to ranking officials of the 2 gov'ts.

" "

According to Roll Call, a Congressman was heard to remark: "Yes, I've given up smoking until the cancer scare blows over."

" "

Rep Emmet F Byrne (R-Ill) serving his 1st term in Congress, after a 40-yr career as a Chicago lawyer, went before a House committee to testify on a bill the other day. He began: "Ladies and gentlemen of the jury. . ." When the laughter died down he explained, "Just force of habit."

Quote

CIVILIZATION—7

A civilization can get along without oil—Plato's Greece managed fine without a drop of it—but unless it produces poets and sculptors and story tellers and philosophers, it isn't a civilization at all.—JOHN FISCHER, editor, *Harper's*, quoted in *Roundup*.

CONVERSATION—8

A doctor who enjoys an especially warm home life told me he credits all his happiness to his wife. "We've been married 40 yrs," he said, "and never once have I heard her talk about another person. She never gossips—and so she never gets involved in neighborhood feuds."

I asked him how she managed. "It's simple," he smiled. "Instead of talking about people, she talks about *things*. You'd be surprised how much a little habit like that can enrich your life."—ANNE HOWARD WATERS, *Together*.

COST-OF-LIVING—9

A 10¢ cigar with 10¢ to pay for it is better than a 5¢ cigar with nothing at all to pay for it. — Wm Feather Mag.

DIPLOMACY—10

In an atomic age, diplomacy rather than force is our 1st line of defense.—GRAHAM H STUART, Prof Emeritus of Political Science, Stanford Univ, "Who Makes Our For'gn Policy?" *Think*, 6-'57.

EDUCATION—11

The modern school is as superior to the little red schoolhouse as the modern automobile is to the Model T Ford. Today's teachers are far superior to those of the so-called "good old days."—LAWRENCE C DERTHICK, U S Commissioner of Education.

book briefs



It is fascinating to speculate on the thoughts of a military man confronted by such staggering problems as those facing Field Marshal Lord Allanbrooke, on the eve of the historic Dunkirk evacuation. In *The Turn of the Tide* (Doubleday), Arthur Bryant's history of the war yrs, based on the Alanbrooke diaries, the Field Marshal himself gives us a rewarding glimpse:

"Churchill once said to me that the receptive capacity of a man's brain to register disaster is like a 3-inch pipe under a culvert. The pipe will go on passing the water thru under pressure, but when a flood comes, the water flows over the culvert whilst the pipe goes on handling its 3 inches. Similarly the human brain will register emotions up to its "3-inch limit" and subsequently add'l emotions flow past unregistered. This simile reminded me of my feelings during those last momentous days in France before Dunkirk. I had reached a stage where the receptive capacity of my brain to register disasters and calamities had become numbed by successive blows. It is a providence of nature that it should be so, otherwise there would be more mad people in this world."

" "

In a revised edition of his book, *The 5 Great Rules of Selling* (McGraw-Hill), Percy H Whiting, Managing Director of Dale Carnegie Sales Courses, makes the surprising statement that no new basic rule or principle of Sales-

The kind of behavior that once brought disgrace now brings book, movie and television contracts.—*Banking*.

" "

manship has been discovered in last 100 yrs. The multiplied thousands of texts on the subject (including Percy's highly practical manual) all deal with *improvements* on known and accepted techniques.

" "

At the bookseller's convention in Chicago a few wks ago, Bergen Evans recalled that he was once asked to formulate a course to develop reading habits. "The dean," said Mr Evans, "suggested that I teach students how to skip intelligently. I could see only one problem: you never know what to skip until you have read it."

" "

With European travel breaking all records this summer, we note an increasing tendency on the part of publishers to pinpoint specific segments of the market. Two examples: Edith Patterson Meyer's *Go it Alone, Lady* (Harper) and Mary Parker's *Seeing Europe With Young People* (Prentice-Hall). We now await the tome desired by all for'gn travelers: *How to See EVERYTHING in 10 Days—and Hold Down Expenses*.

Quote

EDUCATION—12

In Ky a short time ago the state legislature considered organizing its own investigating committee for the purpose of detecting "subversion" in state-sponsored schools.

I would plead with such a committee not at once to fire all professors whom they catch subverting students, but rather, that they fire all who are *not* so engaged. The professor who is not, day in and day out, subverting his students—who is not forcing them, however much against their wills, to think, weigh, estimate, and choose, rather than passively accept—this professor, I maintain, is not worth even the beggarly salary he is probably receiving, and deserves to be fired with the greatest possible haste. — LELAND MILES, chmn Dep't of English, Hanover College, *Americans Are People* (Twayne).

EXPERIENCE—13

It is practice that makes perfect, not preaching.—T M MINARD, quoted by FRANCES X KADOW, "Human Education and Brotherhood," *New Outlook*, 6-'57.

FAMILY LIFE—14

Take one husband, one wife, four walls, one small dog or stray cat; mix well; add a generous portion of time; and you are almost certain to have a family.—ALAN BECK, "What Is a Family?" *Good Housekeeping*, 7-'57.

" "

With television, radio, phonograph, and musical instruments, the American home is "sounder" than ever.—*Sunshine Mag.*

Quote

GOD—and Man—15

Billy Sunday was accosted in Chicago by a drunk who muttered, "Hey, there, Billy, don't you remember me? I'm one of your converts!" The evangelist eyed the man sorrowfully and ans'd, "You must be one of *my* converts. It's plain to see that God didn't have anything to do with your conversion!" — Rev RAYMOND L COX, "Making Known the Wonderful Lord," *Alliance Wkly*, 6-19-'57.

Quote scrap book

In his oratorical powers, GIUSEPPE GARIBALDI, Italian patriot, whose 150th anniv we mark July 22, has been likened to Winston Churchill. He anticipated by 80 yrs the British statesman's "blood, sweat and tears." Seeking recruits in Rome in 1859, he said:

They will have no pay and no rest. They will have bread and water when perchance they can find any. Whoso is not satisfied with such a life had better remain behind.

HAPPINESS—16

We get happiness by taking it in little pkgs, day by day, as we go along. When we can have all we want without effort, then it isn't happiness any more. — *North American Union News*.

HUMAN RELATIONS—17

Many human beings are like electric refrigerators—they slowly gather an ice formation which reduces their effectiveness considerably. These people need defrosting.—J GEO FREDERICK, *Service*.

HUMILITY—18

The man who will not start with humility will quite probably end with humiliation. — C F BANNING, *Church Mgt.*

INDIVIDUALITY—19

What ever crushes or suppresses individualism is despotism, no matter what label is placed upon it.—*Douglas Guardian*, hm, Douglas-Guardian Warehouse Corp'n.

INFLATION—20

The trouble with creeping inflation is that it doesn't stay in crawling position, but stands up and walks. — T HARRY THOMPSON, *Sales Mgt.*

LEISURE—21

If education does not prepare men for the occupation of this unaccustomed leisure (caused by automation), the world will run the risk of being lost forever. It must be understood that, for the great majority of human beings in the present state of their culture, even of so-called civilized nations, obligatory daily work is a benediction.—ANDREE JOUVE, "Moral and Social Aspects of the Nuclear Revolution," *New Outlook*, 6-'57.

LIFE—Living—22

It is the kind of person we are, the kind of person we grow up to be thru our busy yrs, that makes the later yrs rich and rewarding, or lonely and bitter.—ROMA RUDD TURKEL, *Day After Tomorrow* (Kenedy).

MARRIED LIFE—23

A smart husband is one who doesn't get so busy bringing home the bacon that he forgets the applesauce.—*Fifth Wheel*, hm, Indiana Motor Truck Ass'n.

MARRIED LIFE—24

Most marriages today are put asunder far more by one or both of the individuals involved rather than by a 3rd party. Marriages atrophy far more by lack of home nutrition than by alienation of affection. . . If a couple "settles down" maritally, the partners must make sure it does not become a rut of complacency. Life has a way of moving, and if persons sit still it can move away from them.—THOS S GEE, "Whom God Hath Joined," *Presbyterian Life*, 6-8-'57.

MODERN AGE—25

A few yrs ago normalcy meant Model T Fords, dirt rds, iceboxes, earphone radios and silent movies. Normalcy these days involves knowing where the yellow went, how to get today's big car in yesterday's garage, fighting over which TV program to watch, and having occasional personal talks with the family teenagers so the old folks won't fall too far behind on the facts of life.—ROB'R D GIMEL, *Nat'l Safety News*.

MONEY—26

They may call it "hard" cash, but usually it's mighty soft stuff to fall back on.—*P-K Sideline*, hm, Peter Kuntz Co.

NATIONALISM—27

A nation should be a shelter where all talents are generously recognized; all forgivable oddities forgiven; all viciousness quietly frustrated, and those who lack talent honored for equivalent contributions of graciousness.—REBECCA WEST, *The Meaning of Treason* (Viking).

Quote



The Lost Colony

No one knows precisely the fate of the 117 English colonists who landed 370 yrs ago (July 22, 1587) on Roanoke Island, off the coast of what is now N Carolina. But in 1937 (marking the 350th anniv of the occasion) PAUL GREEN, prof of Dramatic Art at Univ of N C, pieced together historical fragments to fashion a narrative called *The Lost Colony*.

Each evening thru the summer mo's this pageant is presented by native actors at the precise spot where the colonists landed. This yr will mark the 20th season of what Green calls "A Symphonic Drama."

We here present (in part) the words of a narrator, spoken in a prelude to the opening scene of the pageant:

Now down the trackless hollow years
That swallowed them but not their song
We send response—
"O lusty singer, dreamer, pioneer,
Lord of the wilderness, the unafraid,
Tamer of darkness, fire and flood,
Of the soaring spirit winged aloft
On the plumes of agony and death
Hear us, O hear!
The dream still lives,
It lives, it lives,
And shall not die!"

Quote

PREPAREDNESS—28

A show of military strength alone may not be enough to prevent a war, but the quietest saloons seem to be the ones where the bartender keeps the ball bat out in the open.—BILL VAUGHAN, *V F W Magazine*.

PREJUDICE—29

Prejudice: weighing the facts with your thumb on the scales.—ALEX DREIER, *Catholic Digest*.

PRODUCTION—30

The total value of all production, industrial and agricultural, will have doubled by 1965 and quadrupled by 2000! For each living man, woman and child in 2000 AD (at least 200 million), this means an average income of \$5,000, or \$20,000 for an average family of four persons.—DR GERALD WENDT, scientist and science writer for UNESCO, "The Foreseeable World of Tomorrow," *Baltimore Bulletin of Education*, 5-'57.

RACE RELATIONS—31

What this country needs is not a 5-cent cigar or a 10-cent movie, but a good strong pill to nullify racial prejudice.—Editorial, *Ebony*.

RESEARCH—32

Chas F Kettering, probably the most distinguished inventor in America, recently remarked that, "Forty yrs ago everything about fuel engines was in a row of books about 18 in's long. Today not one word of that is true—because it was not true then."—"Research & Reality," *New Outlook*, 6-'57.

SABBATH—Observance—33

Many people are so convinced that Sunday is the Lord's Day, they wouldn't think of disturbing Him in His house.—HAL CHADWICK.

ROADWAYS TO THE PAST



Nat'l Farm Safety Wk
Inventors Wk (25-31)

July 21—Legion of Merit Medal authorized 15 yrs ago (1942) for presentation to selected personnel of the armed forces of this and friendly for'gn nations who "shall have distinguished themselves by meritorious conduct."

July 22—370th anniv (1587) landing of a group of English colonists on Roanoke Island, off the coast of N Carolina. (This group found that 15 men left from an expedition of 1585 had completely disappeared. When another expedition arrived in 1591, the island was again deserted. See GEM BOX). . . 150th anniv (1807) b of Giuseppe Garibaldi, great Italian patriot. . . 135th anniv (1822) b of Gregor Johann Mendel, Austrian botanist, Augustinian monk; originator Mendelian law of heredity. . . Fed'l Home Loan Bank Bd estab 25 yrs ago (1932).

July 23—15 yrs ago (1942) 1st big-selling humor book of War II (*See Here, Private Hargrove*) by Marion Hargrove, Jr., of U S Army, published.

July 24—155th anniv (1802) b of Alexander Dumas, French romantic novelist (*The Three Musketeers*). . . Brigham Young and Mormon followers reached Great Salt Lake Valley, in Utah, 110 yrs ago (1847). . . Rotary type printing press pat'd by R M Hoe, N Y C, 110 yrs ago (1847). It was this press

that made modern periodical publishing practicable.

July 25—*Feast of St James the Greater. . . Feast of St Christopher* . . . 5 yrs ago today (1952) Puerto Rico became a self-governing free commonwealth as Gov Luis Munoz Marin proclaimed island's constitution in effect.

July 26—*Festival of St Anne* . . . 110 yrs ago (1847) Liberia, 1st sovereign Negro democracy in Africa, declared a republic. . . 10 yrs ago (1947) Pres Truman signed Armed Forces Unification Act, bringing Army, Navy and Air Force together in Dep't of Defense. . . 5 yrs ago (1952) King Farouk, deposed from his Egyptian throne, sailed into exile aboard his royal yacht. (He told rebels they would find Egypt a difficult country to govern—a prophecy thoroughly substantiated.) . . . 5 yrs ago (1952) Gov Adlai E Stevenson, of Ill chosen Democratic presidential nominee at convention in Chicago. (Stevenson was again nominated by his party in '56.)

July 27—180 yrs ago (1777) the Marquis de La Fayette, and other for'gn officers sympathetic to the cause of American Liberty, offered their services to the Continental Congress.

Quote

SECURITY—34

Once we roared like lions for liberty, now we bleat like sheep for security! The solution of America's problem is not in terms of big govt but it is in big men over whom nobody stands in control but God. — Dr NORMAN VINCENT PEALE, noted clergyman and author.



It was 70 yrs ago this month that the Union Pacific Railroad established daily passenger service from Chicago to the Pacific Coast (with a change at Omaha.) At the same time the Pennsylvania Railroad put on its crack *Limited* between Chicago and New York—the 1st electrically-lighted train of record.

These innovations marked the beginning of modern rail transportation. Its end may not be far distant, if we credit the opinions of 2 important rail exec's. Speaking independently at a recent gathering of the Ass'n of American Railroads, they came to the pessimistic conclusion that rail passenger service will soon be a thing of the past.

"We'll make every effort we can," said W N Deramus III, pres of the Missouri-Kansas-Texas ("Katy") Railroad, "to compete with other passenger carriers. But I think it's a lost cause."

D J Russell, pres of So Pacific, pointed out that many roads would be out of the passenger business now, but commissions, reflecting "civic pride" of various communities, force them to continue unprofitable runs. "Citizens want passenger trains running thru town," he said, "even tho no one rides in the coaches."

Quote

SEXES—35

We crown as Cynic of the Yr the man who told his small son that the reason cocks crowed so loudly in the early morning was that they were making the best of their opportunities to open their mouths before the hens woke up.—*Digest of World Reading*, Melbourne, Australia.

SNOBBERY—36

Snobs are people who are just one notch from being snubbed.— O A BATTISTA.

SUCCESS—37

The formula for success is simply putting the right people in the right jobs and then sitting on the sidelines and being a damned good cheerleader. — A MARSHALL JONES, Execs' *Digest*, syndicated by Cambridge Assoc's, Boston.

SUCCESS—Failure—38

You gauge the value of what you deem your greatest achievements by the measure of success which has followed your strongest efforts, but in the days to come, when the mists have fallen from your eyes and you sum up the results of your life work, you will find to your great surprise that the defeats which you have suffered, the blows which have bowed your head the lowest, have always held the real values.—*Temple Artisan*.

TEMPTATION—39

When you meet temptation, turn to the right.—*Survey Bulletin*.

THOUGHT—40

Remember that your enemies are not really people. Enemies are the wrong or dark thoughts that people think. Human enemies are in a sense the out-picturing of the dark thoughts that you and I and everyone else are thinking. When we erase these dark thoughts from our minds we take the 1st step in overcoming our enemies.—LOWELL FILMORE, "Things to be Remembered," *Wkly Unity*, 6-23-57.

WOMEN—41

Women never worry about what you say... it's what you *don't* say.—*Ihre Freundin, Karlsruhe* (Quotus translation).

" "

Four out of five women-haters are women.—*N Carolina Education*.

WORLD RELATIONS—42

In developing our civilization, we have lived in comparative isolation and haven't realized what the rest of the world is like. And now that the world is at our doorstep, we are going to have to do considerable mental adjusting, and in so doing many prejudices will have to go. Prejudice is taught; it is not born. A white boy who had lived in Africa and the Near East as a child and had known very few white playmates, was returning to the U S to come to school. He met his cousin for the first time when arriving in N Y, and his first observation was: "My gosh, Pop, she's *white*."—JOHN H FURBAY, director of Air World Education, Trans World Airlines, "Education for a World in Transition," *Natl Elementary Principal*, 5-'57.



Now, when you are in Rome you can be a roamer, and get away with it—maybe. At any rate tradesmen in the Rome night club area are ready and willing to give you a helping hand. For a small consideration they will provide live mice. Idea is that when you arrive home and are confronted by an angry spouse, you surreptitiously release a mouse on the floor...

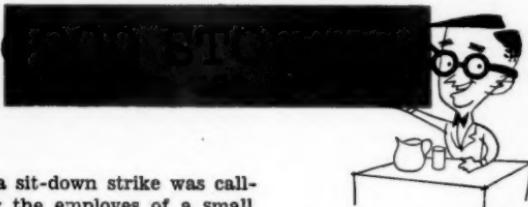
Ingenious, we'll admit. But we are even more impressed with the technique employed by Singapore bus drivers to wangle a pay raise from reluctant masters. "If you don't give us more money," said a spokesman for the busmen, "we'll let passengers ride for free." And they did, too!

The Germans are, of course, much too practical-minded for such shenanigans. But they have their flashes of a special kind of genius. German bath tubs are now built in the outline of the human form. Argument: a substantial saving in hot water!!

A New Zealand student has invented a pocket radar to detect a teacher's approach at 500 ft. Calls it a "snooperscope."

All the schemers, it seems, aren't Yankees!

Quote



When a sit-down strike was called among the employees of a small Detroit machine shop, the company president decided to settle it quickly.

"Boys, you might as well be comfortable," he told the strikers; and sent for blankets and 3 cases of brandy.

When the brandy was almost consumed, he sent in 20 young ladies to amuse the strikers. At the height of festivities, he brought in the strikers' wives to view the proceedings . . .

The strike was called off immediately. — *Future, U S Junior Chamber of Commerce.*

" "

Smith had bought a house in a newly-developed section. All went well until the severe weather set in and flaws began to appear. Smith, irate, summoned the builder and recited his woes.

"I really can't understand why anything should go wrong," said the contractor. "This isn't hollow-block construction, it's the good old-fashioned kind and should be satisfactory in every way." With evident self-control he cont'd: "Just what specifically, is your complaint?"

"A very simple one," retorted Smith. "We put the cat in the cellar at night and let her out of the attic in the morning." — *American Mercury.*

b

I LAUGHED AT THIS ONE

LUKE NEELY

"I have a wonderful idea for increasing trade," the jr mbr of a millinery firm confided to his partner. "I have arranged to have a scale put in front of the store, so women can weigh themselves free."

"How's that going to sell hats?" asked the sr partner.

"Well, the scale will register about 5 lbs higher than it should. When a woman sees that reading, right away she's going to want something to cheer her up. And there, before her eyes, is a window full of beautiful hats!"

" "

The harrassed-looking housewife approached the operator of a mobile X-ray unit. "I don't need a chest X-ray," she said timidly, "but the label has come off this tin can. Could you tell me if it's spaghetti or baked beans?" — *Daily Mirror, London.*

c

" "

In a small hotel in Ontario, so a traveler relates, there is a yellowing sign tacked to the dingy wall behind the desk by which the proprietor proclaims his fixed inbred skepticism of all humanity. The sign reads: "No checks cashed! Not even good ones!" — *Arkansas Baptist.*

d

Quote

QUIPS

A mbr of the Davis Cup team swears he heard this announcement over the loud speaker at an Italian airport: "Venice, anyone?"
— JOHN G FULLER, *Saturday Review.*

" "

There's a father who now regards his son with even more concern than is usually the case with parents of 12-yr-old offspring. Feeling that the young man was a bit deficient in a sense of responsibility and purpose in life, the father took him into his study the other night for a serious talk. He reviewed his own life, going into considerable detail about the long struggle he had had to obtain the education necessary to fit him for the profession he now adorns. He relived the painful college yrs and pointed out in detail the turmoil and disappointments of his early career in business, the late nights of toil, the skipped meals, the pleasures foregone, the strain, conflict and worry that had marked his path to present success. It was a pretty moving story. It was evident that it had made a considerable impression on junior. When he had finished he asked the youth if he didn't think these things meant something important. They did. "And," asked the father, "has what I've told you helped you to see the way ahead for you?" It had. "And what," the father inquired, "do you think you would like to be when you grow up?" "Well," said the bright boy, "I guess a rich bum."—Montrealer.

Many a wife manages her husband by using sigh-chology.—VESTA M KELLY.

" "

The man that a woman can't make a fool of doesn't live. He merely exists.—HAL CHADWICK.

" "

Alimony is the stuff that makes separations look like reparations.—DAN BENNETT.

" "

When the grass looks greener on the other side of the fence, it may be that they take better care of it over there.—CECIL SELIG.

" "

Half a loaf is what you get these days—for the same money.—GENE SPERRY.

" "

Nothing will help a young man to stand on his own two feet like being too young to get a driver's license.—O A BATTISTA.

" "

You are getting older when you feel your corns more often than your oats.—Rolfe (Ia) Arrow.

" "

The old fashioned girl was admired for her needlework; the modern girl relies on her pins.—Woodmen of the World Mag.

" "

Ambition may be the main thing that keeps our people moving, but the "No Parking" sign is doing its part.—York Trade Compositor, hm, York Composition Co.

Quote

The screen door had inadvertently been left open all morning, and the young couple were busily swatting flies. "How many did you get?" the wife asked, pausing for a moment.

"Eight," ans'red the husband. "Four males and 4 females."

"Four males and — what?" she exclaimed. "How could you tell the males from the females?"

"Easiest thing in the world," grinned her husband. "Four were on the sugar bowl—and 4 on the mirror." — *Great Northern Goat*, hm, Great Northern Ry. g

At the Kiddies Zoo, Brookfield, Ill., children are allowed to come quite close to the animals. Even caged animals have no protection these days! — W L HUDSON. h

We've just heard about a broker who was leaving his job after many yrs with one of the older firms on the N Y Stock Exchange. One of those ever-present soft-hearted employees went around trying to sell tickets for a farewell dinner for the departing colleague.

"Look," he pleaded to the reluctant group, "this'll be a lot of fun for everybody. Besides we'll have prizes. Any one of you guys might be a winner."

"Count me out!" snapped a co-worker who had worked with the departing broker for many yrs. "I'd rather give the so-and-so a good swift kick in the pants!"

"Hey — you must be psychic!" cried the ticket salesman. "That's the first prize!" — E E KENYON, *American Wkly.* i

Quote

Advice from a former New Orleans playboy to his son, on the subject of marriage: "My boy, I've just got two little pieces of advice to give you. First, always reserve the right to spend one night a wk out with the boys." He paused and then his son asked for the second piece of advice. He immediately got it: "Don't waste it on the boys!" — *Fifth Wheel*, hm, Indiana Motor Truck Ass'n j

Marjorie M Arthur, 1st grade teacher at Fannin Elementary School, Wichita Falls, tells this story:

One morning as the children came in I noticed one little boy was crying. When I asked why, he held out two one-dollar bills and said, between sobs, "I can't remember which dollar is for my pictures and which one is for my lunch ticket." — *Texas Outlook*. k

A woman driving the family car made a slight mistake one afternoon — the out-of-control car smashed thru a fence and into 4 ft of water. Driver wasn't hurt, but the car was water-logged.

Problem: how to tell hot-tempered husband in a way to occasion minimum display of fireworks. She decided on the casual approach.

"Dear," she said that evening, when husband was well fed and comfortable, "you know that quarrel we had last wk. You snapped at me and told me to go jump in the lake. Remember? Well, I did it today."

"What!"

"Yes, I did. Oh—and by the way — I took the car with me." — *Wall St Jnl.* l

Richard Armour



Coming Uncoupled

A teen-age dance, the "Chicken," has been called the most egocentric dance there is. Partners never pay much attention to each other and never dance together. — News item.

The plot, it seems, begins to thicken
When now we have a dance called
"Chicken,"
The latest rage, a great sensation
That's swiftly sweeping o'er the
nation.
No such sensation, though, I gather,
As holding someone, which I'd
rather.

But such its egocentric sort,
It's very good for tall and short,
For sister and for little brother,
For people who just hate each
other,
For those with footwear newly
sampled,
Not ready yet for being trampled.

Each for himself, that's how they
dance,
With only now and then a glance
Across the room, while pulses
quicken
Amidst the hubbub of the "Chick-
en,"
Just to make sure, while feeling
hearty,
One's partner hasn't left the party.

When Bishop Paul E Martin of the Arkansas-Louisiana Area was addressing his district superintendents on the importance of special offerings he was asked: "What can we tell our pastors—when they ask if we're going to press them for a particular offering?"

"Just tell them," the bishop advised, "that we're going into the cleaning and pressing business."—JEANNE MASON, *Together.* m

" "

It seems that young Bob had been enthusiastically watching cricket on TV for some time before his father took him to see his first real game, recently, as a birthday treat.

As the lad took his seat the sun burst from behind a cloudbank and flooded the lush, green field with brilliance. Bobby shaded his eyes from the dazzle of the players' whites and turned to his father excitedly.

"Dad!" he shouted "It's in color!"—*Tit-Bits, London.* n

" "

Overheard in a jammed night-spot: "I'm so full of penicillin—if I sneeze in here I'm sure gonna cure somebody!"—E E KENYON, *American Wkly.* o

" "

On the Washington cocktail circuit they're telling how you can detect a millionaire with sophistication: He breakfasts in air-conditioned home; is driven to work in his air-conditioned limousine, where he directs his sec'y in an air-conditioned office to make him an appointment for a Turkish bath.—*QUOTE Washington Bureau.* p

Quote

[REDACTED]

PIERRE MENDES-FRANCE, French political leader, on vacation in Switzerland: "Skiing is the perfect exercise for French Premiers — it teaches them to fall." 1-Q-t

" "

BILLY GRAHAM, evangelist, declaring he'll pack Yankee Stadium for final monster meeting of N Y Crusade, July 20: "I have confidence that the Christian people of N Y will come and bring their unchurched friends." (Yankee Stadium seats 67,000 persons; Graham meetings in Madison Sq Garden have averaged around 16,000)

2-Q-t

SECOND CLASS MATTER

Edited by Alice Jacobs



This country, heaven knows, is not plagued by a shortage of neon lights. But there's an improved version of them: Radalite Corp'n, Long Island City, N Y, has developed an electronically controlled neon sign which can be changed speedily. The secret is induction lighting (the use of radio beams to illuminate neon tubing.) The sign consists of portable plastic racks on which individual neon letters, numbers, or punctuation marks are placed, like letters on a theater marquee. Now we'll get technical and explain how this

works—as if we understood it ourselves. Anyway, the rack acts as an antenna, picking up a radio beam from a special high-frequency transmitter. The transmitter has already been approved by the FCC. The beam activates the neon in the tubing, lighting up the letters. Cost of transmitter, two 3-ft long racks, and 40 neon characters is under \$200. And it costs 3 cents a day to operate.

So if the sign on your favorite landmark starts saying something different every day, don't be alarmed.

NOTE here items of special interest in this issue _____
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